Emerging Modes of Business

Question 1. Selling electronic goods through Flipkart or eBay.com is a type of e-business transaction. (a) B2B Activities (b) C2C Activities (c) C2B Activities (d) B2C Activities
▼ Answer
Answer: (b) C2C Activities
Question 2. B2C variant of e-commerce enables a business to be in touch with its (a) Managers (b) Customers (c) Creditors (d) Employees
▼ Answer
Answer: (b) Customers
Question 3. Question Expand VPN (a) Virtual Public Network (b) Virtual Popular Network (c) Virtual Private Network (d) Virtual Personal Network
▼ Answer
Answer: (c) Virtual Private Network
Question 4. The use of EDI (Electronic Data Interchange) technology to send and receive commercial documents like purchase order etc is an example of (a) B2B (b) C2C (c) B2C (d) Intra B
▼ Answer
Answer: (a) B2B







Question 5 refers to contracting out some of its activities to a third party which was earlier
performed by the organisation.
(a) Outsourcing (b) BPO
(c) E-Commerce
(d) E-Banking
▼ Answer
Answer: (a) Outsourcing
Question 6.
Factoring istype of outsourcing service.
(a) Financing (b) Advertising
(c) Courier service
(d) Customer support
▼ Answer
Answer: (a) Financing
Question 7. Both Sellers and buyers are business firms, under type of e-commerce transaction. (a) B2C Commerce (b) C2B Commerce (c) C2C Commerce (d) B2B Commerce
▼ Answer
Answer: (d) B2B Commerce
Question 8. Which one of the following is NOT an example of transactional risk? (a) Hacking (b) Default on order taking (c) Default on payment (d) Default on delivery
▼ Answer
Answer: (a) Hacking
Question 9. The annoyance in terms of some onscreen display (a) Firms interaction with its customers (b) Firms interaction with other business firms





- (c) Firms interaction with its own departments
- (d) None of the above

▼ Answer

Answer: (a) Firms interaction with its customers

Ouestion 10.

An important C2C area of interactive commerce can be the formation of _____

- (a) Consumers forum and pressure group
- (b) B2B Commerce
- (c) Banking
- (d) Insurance

▼ Answer

Answer: (a) Consumers forum and pressure group

Question 11.

Which of the following is a limitation of e-business?

- (a) Ethical fallouts
- (b) Risk
- (c) Low personal touch
- (d) All of the above

▼ Answer

Answer: (d) All of the above

Question 12.

It is not an application of e-business

- (a) Online bidding
- (b) Online procurement
- (c) Online trading
- (d) Contract R&D

▼ Answer

Answer: (d) Contract R&D

Ouestion 13.

Formation of Consumers Forum and Pressure groups is an example of

- (a) C2C
- (b) B2B
- (c) B2C
- (d) Intra B

▼ Answer

Answer: (a) C2C





Question 14.

Principle types of outsourcing services are:

- (a) Courier service
- (b) Advertising
- (c) Financing
- (d) All of the above

▼ Answer

Answer: (d) All of the above

Question 15.

transactions have business firms at one end and its customers on the other end.

- (a) C2C Commerce
- (b) B2B Commerce
- (c) B2C Commerce
- (d) C2B Commerce

▼ Answer

Answer: (c) B2C Commerce

Question 16.

Online buying and selling shares and other financial instruments is known as _____

- (a) E-Procurement
- (b) E-Auction
- (c) E-Delivery
- (d) E-Trading

▼ Answer

Answer: (d) E-Trading

Question 17.

_____ is very much reality which provides the consumers with the freedom of shopping at will.

- (a) C2C Commerce
- (b) B2C Commerce
- (c) B2B Commerce
- (d) C2B Commerce

▼ Answer

Answer: (d) C2B Commerce

Question 18.

Which of the following is NOT a disadvantage of outsourcing?

- (a) Quest for excellence
- (b) Confidentiality
- (c) Sweat shopping
- (d) Ethical fall out







▼ Answer

Answer: (a) Quest for excellence

Question 19.

Historically, the term e-commerce originally meant the facilitation of ______ transactions using Electronic Data Interchange (EDI) technology to send and received commercial documents like purchase orders or invoices.

- (a) C2B Commerce
- (b) C2C Commerce
- (c) B2B Commerce
- (d) B2C Commerce

▼ Answer

Answer: (c) B2B Commerce

Question 20.

India is the preferred destination for BPO because of _____

- (a) Cheap People
- (b) Tax Free Zone for BPOs
- (c) Poor conditions
- (d) Cheap Manpower

▼ Answer

Answer: (d) Cheap Manpower

Question 21.

Out of e-commerce and e-business, which is a broader term?

- (a) Both e-business and e-commerce are the same thing
- (b) E-commerce
- (c) E-business
- (d) None of the above

▼ Answer

Answer: (c) E-business

Question 22.

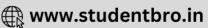
A Call Center handles

- (a) Both customer-facing and back end business
- (b) Only out-bound voice-based business
- (c) Only in-bound voice-based Business
- (d) Both voice-based and non-voice based business

▼ Answer

Answer: (a) Both customer-facing and back end business





Question 23.

A firm's interactions with its employees sometimes referred to as ______

- (a) B2D Commerce
- (b) B2F Commerce
- (c) B2E Commerce
- (d) B2M Commerce

▼ Answer

Answer: (c) B2E Commerce

